



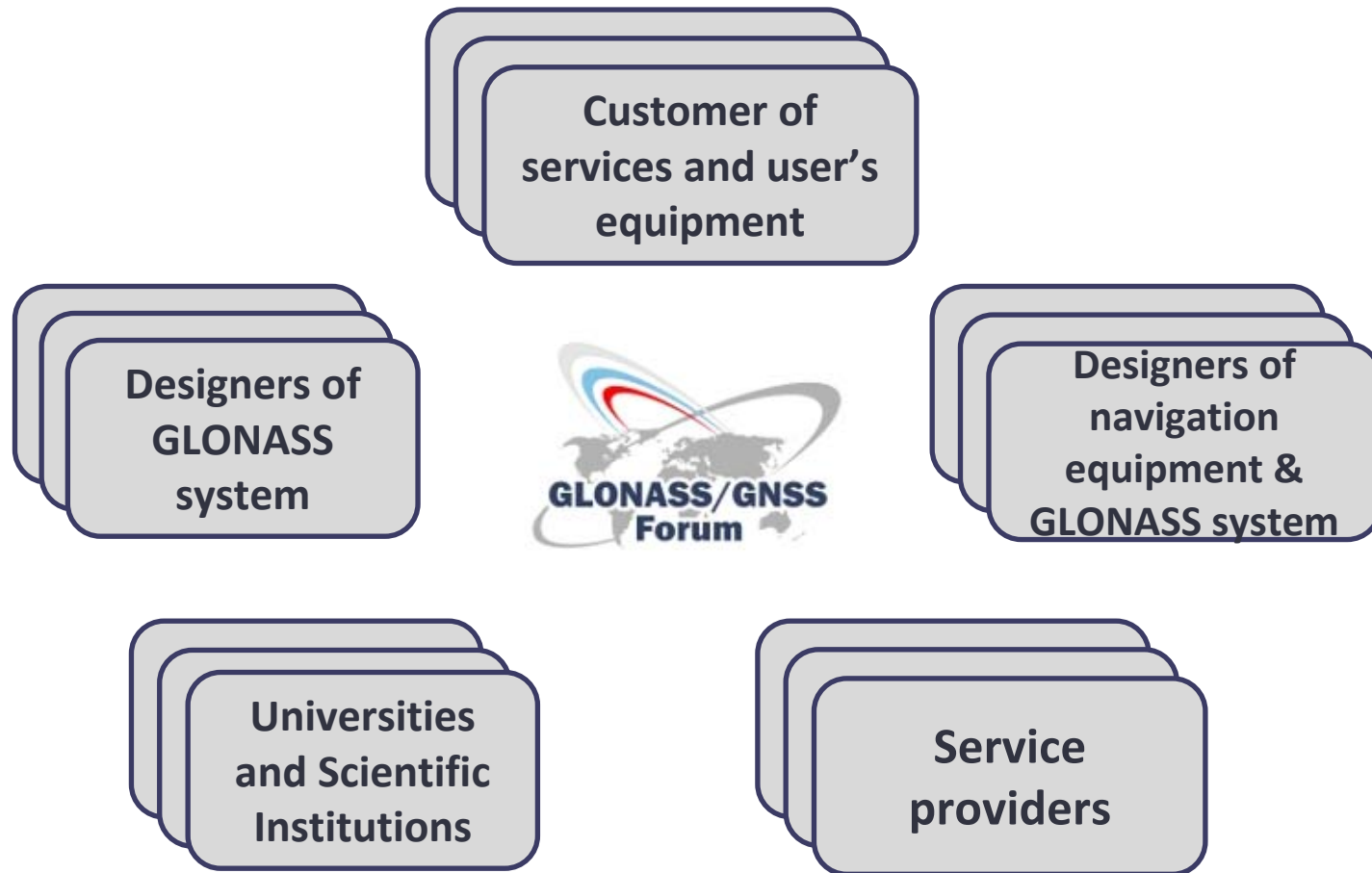
# Means of information dissemination on GNSS





# Growth of business community interest to the navigation technologies in Russia

Association  
GLONASS/GNSS – Forum



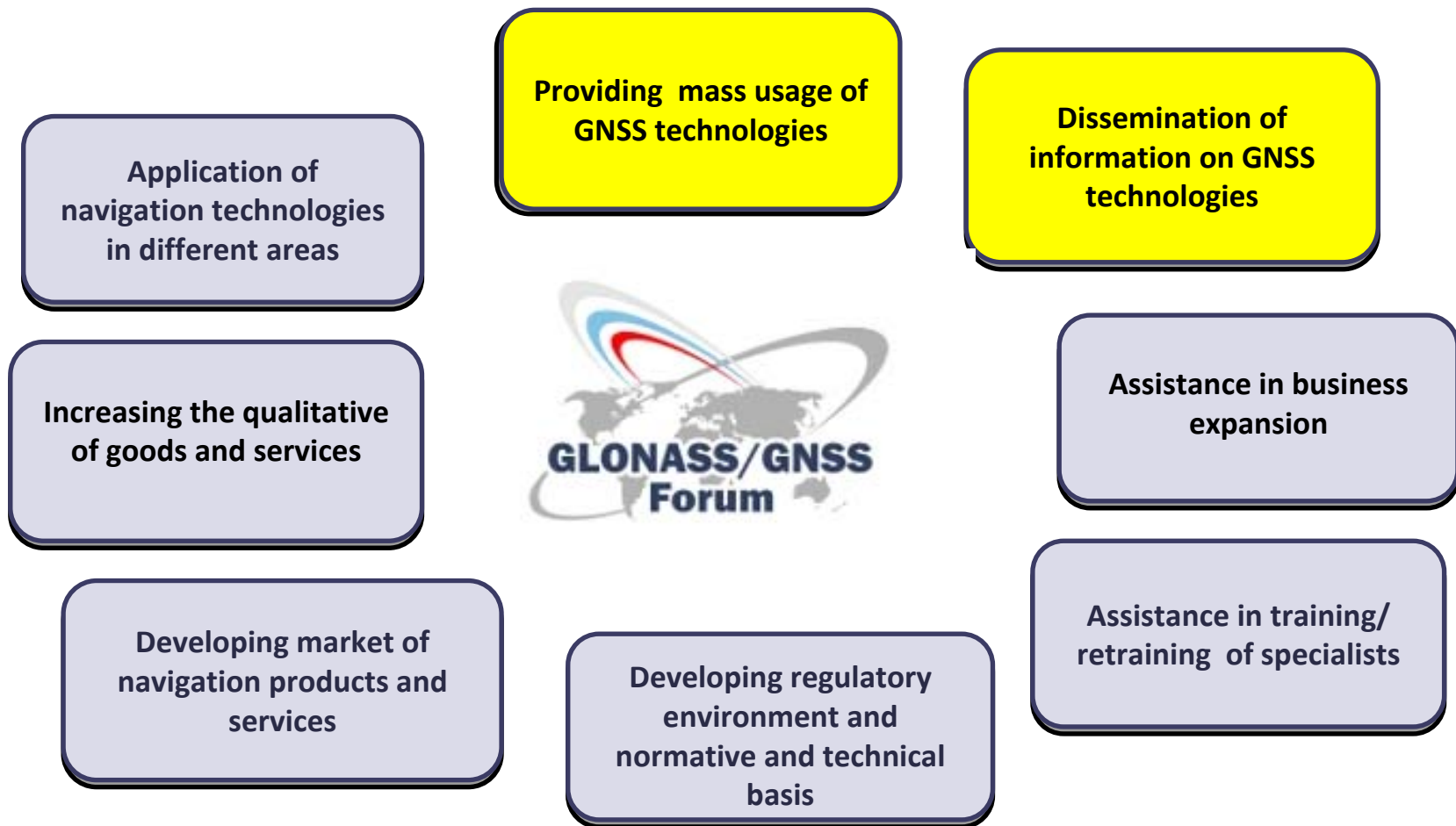
Association unites about 60 enterprises, growth for the year 10%

International Committee on GNSS  
October 19, 2010 Turin, Italy



## Primary areas of association activity

Association  
GLONASS/GNSS – Forum





## Our activities



### Means of information dissemination

- International events (Calendar of GNSS-related events is available on our web site [www.aggf.ru](http://www.aggf.ru))
- Russian inter-regional conferences
- Practical workshops
- Thematic panel discussions
- Sessions in the frame of branch events
- International and regional exhibitions



We actively study international experience about usage of navigation technologies, monitor new products and trends on the international navigation market, using any accessible platforms to inform GNSS customers about potential possibilities for business



## Our activities

Association  
GLONASS/GNSS – Forum

# The 5th International Satellite Navigation Forum

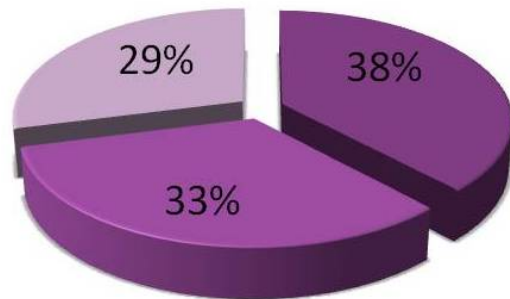
Navitech-Expo'2011 International Exhibition

**SPRING  
2011**

EXPOCENTRE FAIRGROUNDS  
Moscow, Russia

**Satellite Navigation Forum** – central event in Russia focusing on applications of satellite navigation technologies, related national and international policies and practices, future development of satellite navigation programs worldwide as well as discusses applications of satellite navigation versus terrestrial location based services.

## Participants geography



- the Moscow region
- Regional representatives
- International representatives

Forum in 2010 have visited about 1000 Russian and foreign delegates, 100 speakers, more than 60 mass-media cover the event.

4-th International Satellite Navigation Forum has been endorsed by ICG membership





## How we extend the frontiers?

Association  
GLONASS/GNSS – Forum



[www.aggf.ru](http://www.aggf.ru)

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### Association website

As a result of our activity – average website attendance has increased approximately on 30 % for the last year, including foreign visitors  
English version of website is available at the present time



**The catalogue of users equipment** is updated regularly

**Daily news mailing** (including International and domestic news) about events, new products of navigation market, latest technologies, changes in legislation, etc.



**Increasing website audience through subscription to the news mailing**



## How we extend the frontiers?

Association  
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[www.video.aggf.ru](http://www.video.aggf.ru)

### Video Server

Presented information easily perceived and understood by the audience, visualization, no need to read, easy approach



**Release of analytical review “Russian market of professional navigation equipment”** – our commercial product, free of charge for state, scientific and educational organizations.

**Electronic and printing mass-media** – articles, comments, expert opinions. We continue release the electronic magazine for specialists (B2B).



**Average video server attendance has exceeded attendance of the main Association website!**

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## How we extend the frontiers?

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With our support firstly in Russia took place competition of pilotless car-robots “ROBOCROSS” within the Youth Forum “Seliger 2010”



New section at IV Satellite Navigation Forum – Educational programs GLONASS.

Within the section Russian educational institutes and enterprises present training programs, courses in the field of satellite navigation.



In order to raise public awareness about new GNSS-based technologies, application possibilities of GNSS products in various sectors of economy we work over a new project – **magazine for Users** (not professionals B2C)

Magazine for the end users of GNSS products & services

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## How we see cooperation with International organizations?

Association  
GLONASS/GNSS – Forum

**We invite international organizations to take part in our projects:**

- ✓ The publication of news on website [www.aggf.ru](http://www.aggf.ru)
- ✓ Subscription to our news mailing
- ✓ Thematic video-clips on the video-server
- ✓ We invite you to take part in the International Forum on Satellite Navigation (Moscow, spring 2011)
- ✓ Project for students and young experts
- ✓ Publications of thematic articles in periodical magazine “ISNS”



**We are open for cooperation, creation of the new projects and involvement in already existing!**

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**Thank you for attention!**



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