# Public Private Partnerships & Advancing Climate Action

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WGIC

United Nations/Austria World Space Forum
07 December 2021



Overview

WGIC Brief

**Enabling Conditions** 

Public Private Partnership



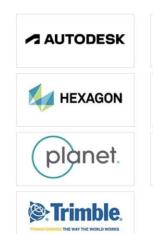
A global not-for-profit
Trade Association of Private
Sector Companies working
in the Geospatial Sector.

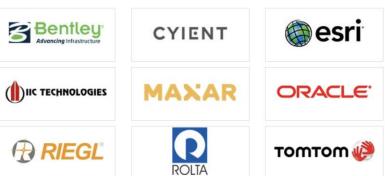
We are open to collaboration. Write to us at <a href="mailto:info@wgicouncil.org">info@wgicouncil.org</a>



#### Patron Members

#### Corporate Members













#### Associate Members





















#### WGIC Partner Organizations









buildingSMART International **European GNSS Agency** 

ISO/TC 211

International
Telecommunication
Union







Open Geospatial Consortium United Nations Statistics
Division

World Federation of Engineering Organizations

## WGIC Reports

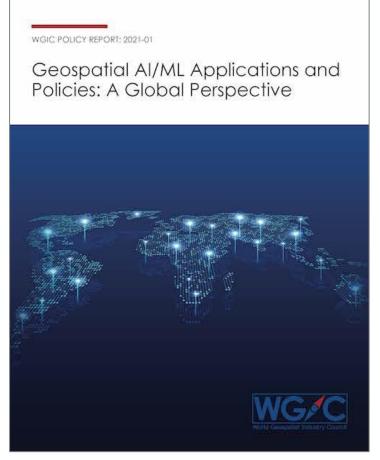
# Building Knowledge for the Global Geospatial Industry

WGIC POLICY REPORT: 2020-01

Geospatial Information and Privacy: Policy Perspectives and Imperatives for the Geospatial Industry







### Enabling Conditions for Action:



**Open Data** 



Building on What's Been Done



Better Integration & Coordination



**Hyper Partnering** 

Linkages to Policy Mandates

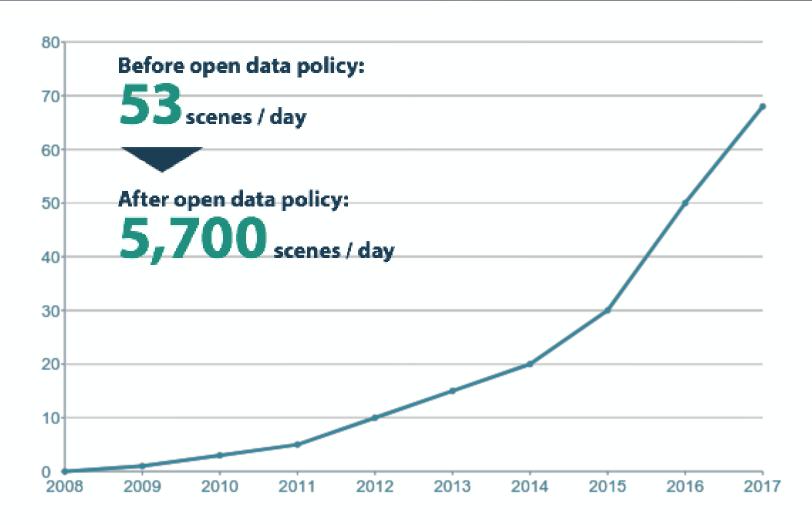






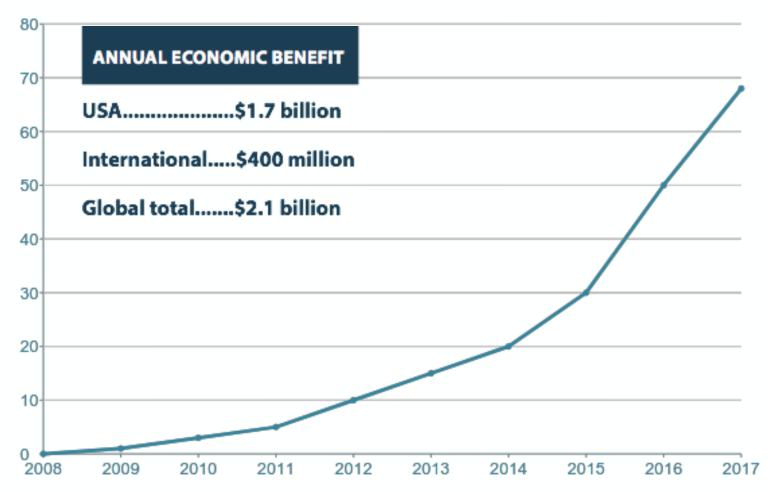
## The Value of Open Data -- Scenes

Millions of Landsat Scene Downloads

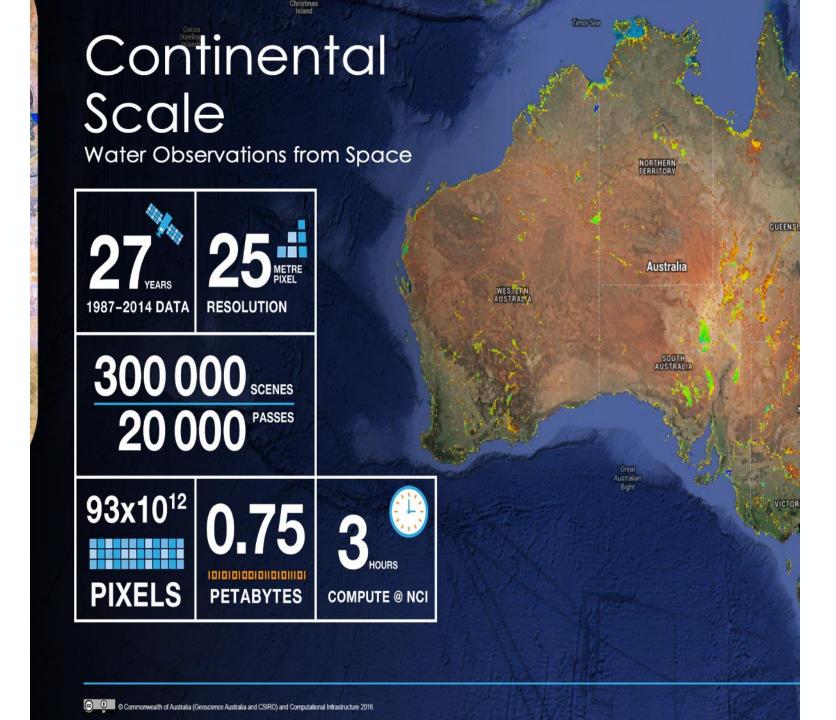


#### The Value of Open Data – Economic Benefit

Billions in Economic Benefits (USD)



Building on what's been done



Better
Integration &
Coordination

Internally -- within our respective organizations

Nationally -between and
among our
respective national
entities

Regionally – e.g., continent-wide efforts, associations Globally – International organizations

#### Hyper Partnering

Academia

Commercial Sector

Not-for-Profits

Public Sector

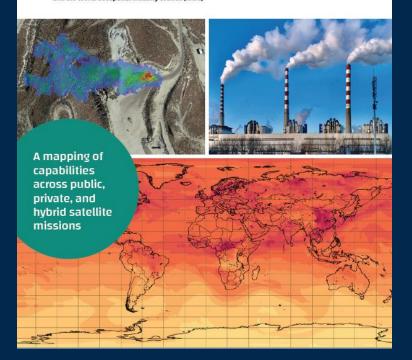






# GHG Monitoring from Space

Joint report by the Group on Earth Observations (GEO), Climate TRACE and the World Geospatial Industry Council (WGIC)

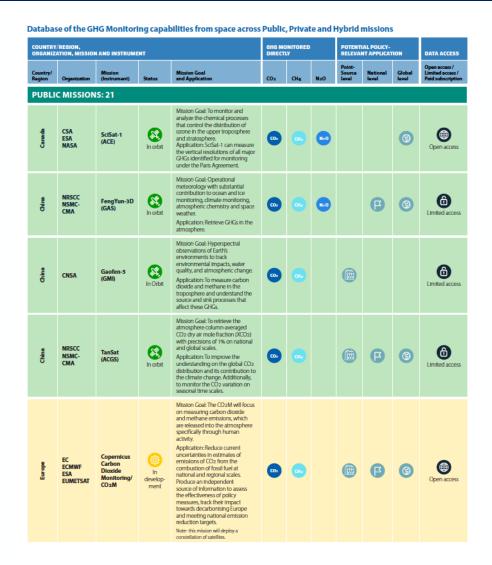


#### Joint Report by GEO, Climate TRACE, and WGIC

GHG Monitoring from Space - A mapping of capabilities across public, private and hybrid satellite missions

Download it at: earthobservations.org www.wgicouncil.org

# Development of the first systematic database - public, private & hybrid missions for GHG monitoring from Space



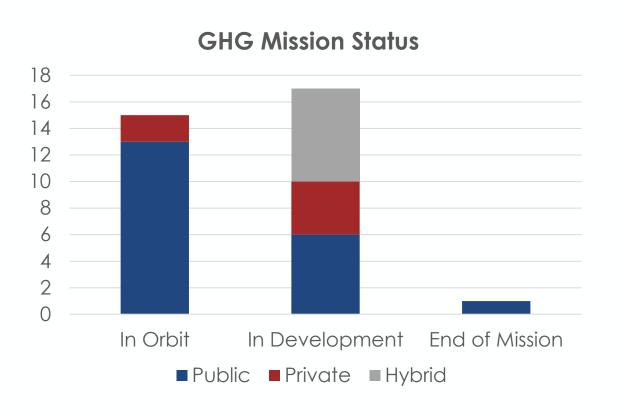
Three GHGs are generally recognized as the critical drivers of climate change: carbon dioxide (CO2), methane (CH4) and nitrous oxide (N2O).

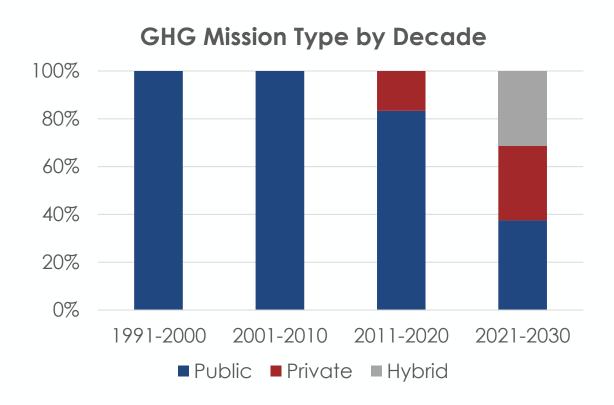
#### **Relevant missions:**

**33 identified missions**, most are driven by public entities

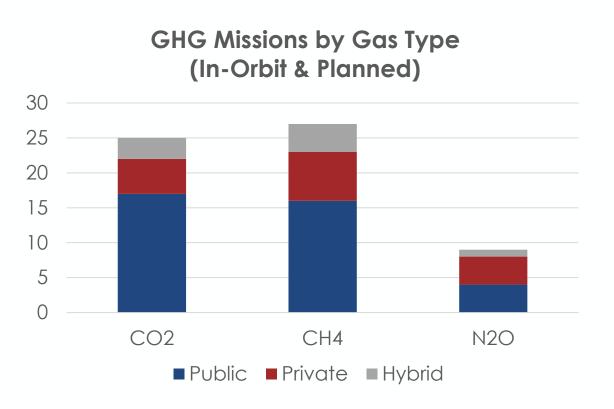
- Public missions: 21 in total, 13 in orbit and 7 in development, 1 completed;
- **Private missions:** 7 commercial missions, 1 in orbit and operational, and 1 in its final trial period before being fully operational in orbit;
- Hybrid: 5 missions (all in development) with proposed launch dates through 2040.

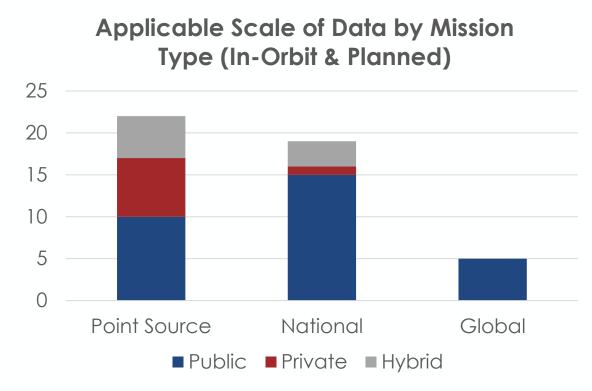
#### Insights from the Report on GHG Monitoring from Space





#### Insights from the GHG Monitoring Report from Space, cont.





#### **Key Policy Messages from the Report**



Satellite observations reduce uncertainty in GHG emission monitoring by providing data across a range of spatial, temporal, and spectral resolutions or scales;



Covernment space agencies have the capability to collect national and global baseline data for all relevant GHGs in a sustained manner with measurement availability ranging into the 2040s;



Private sector companies are speedily entering the market and bringing additional point-source emissions monitoring capabilities for specific GHGs:



4 Hybrid models are increasingly emerging and leveraging respective strengths;



Collaboration, innovation, and financing are key levers for GHG monitoring from space;



Open data, open science and open knowledge are essential to drive on-the-ground solutions



New opportunities are arising for analysing secondary remote sensing measurements with frontier IT technologies which call for transparency and capacity development.

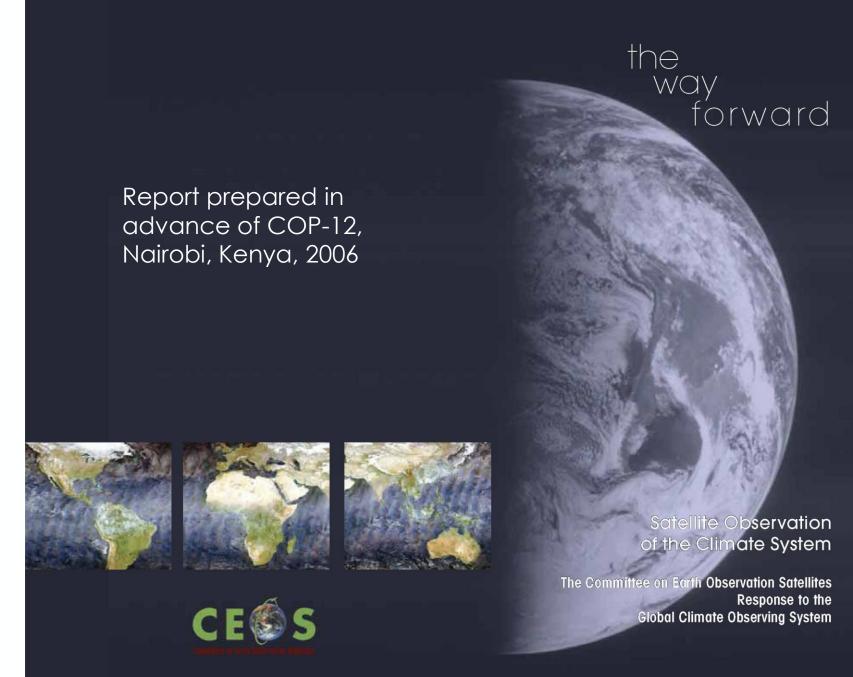






Based on these findings, we call for continued cooperation between public and private sector entities to fully maximize complementary capacities and synergies to support policy makers in the race to net zero emissions going forward.

"... While in situ measurements will remain essential and largely measure what cannot be measured from satellites, **Earth**observation satellites are the only realistic means to obtain the necessary global coverage, and with well-calibrated measurements will become the single most important contribution to global observations for climate."



Thank You

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