

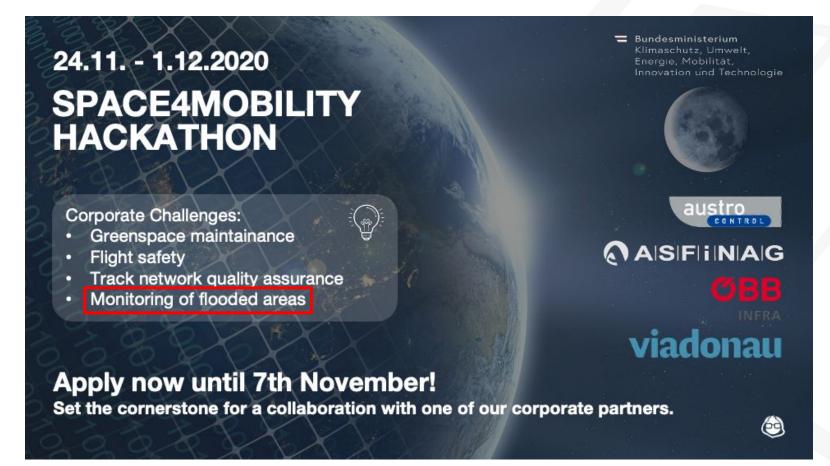


Session Four Examples and Successful Initiatives

How everything began...



How everything began...





15 LIFE ON LAND

Biodiversity research



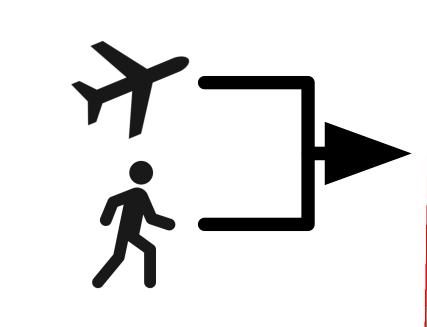


Flood compensation payments





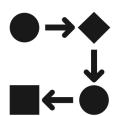
Problem | Monitoring waterlogged areas





Problem | Monitoring waterlogged areas

Cumbersome



Inaccurate



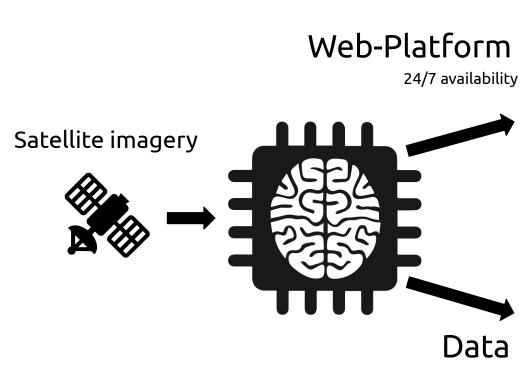
Intransparent



Expensive



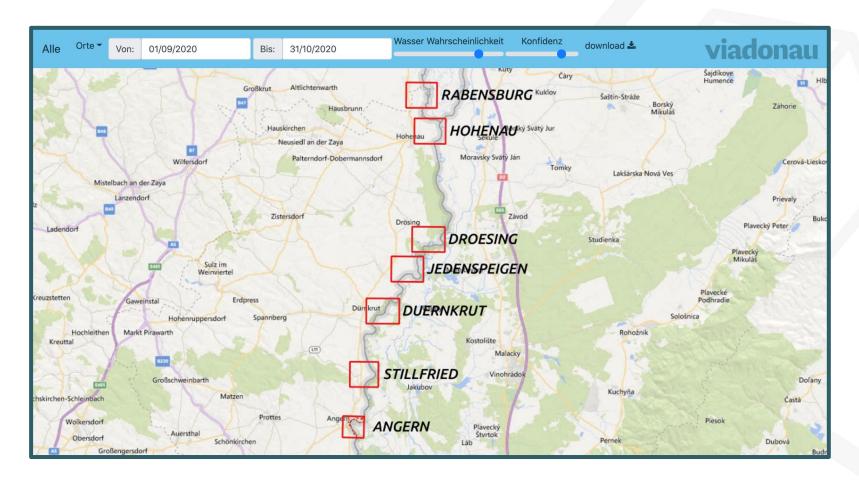
Our solution



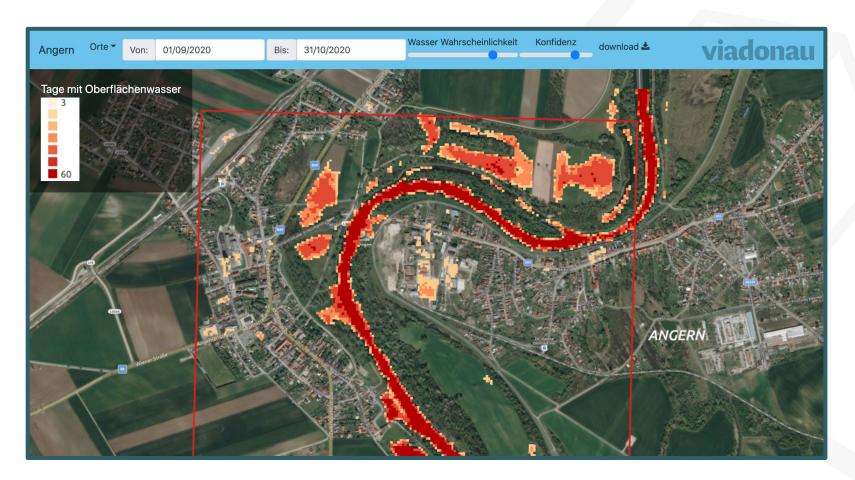




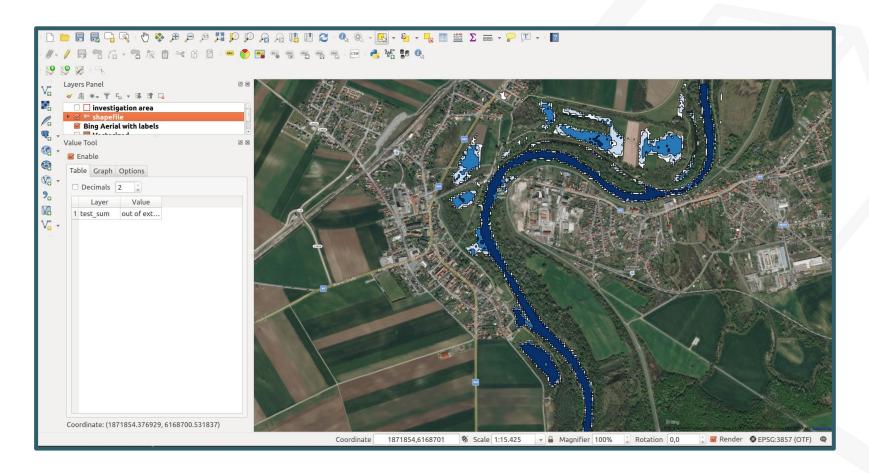
Web-Platform



Web-Platform



Data download



Why ubicube?

✓ cost-efficient

easy to use



Surface Water Monitoring System | Status

System operational since October 1st, 2021

4 year contract with first early adopter customer

- Consistent improvement (algorithms, user interface)
 - Early adopter feedback
 - Additional data

Surface Water Monitoring System | Current challenges

- Technical
 - o data gaps, missing reference data

- Find *additional use cases/users* for the water monitoring service
 - Flood compensation payments
 - Research
 - Agriculture (waterlogged areas analysis)
 - o ESG ratings
 - 0 ...

Get in touch with potential users

