FROM DEPRESSION TO ACTION

Exploring interactive storytelling for space sustainability awareness.



JULIANA NEUHUBER INES HÄUFLER

Authors and Scriptwriters

"The threat of the Kessler Syndrome is an absolute conversation killer at every party."

So, how to deal with that and still create awareness?

DEPRESSION

Nobody likes "Doomsters"

Picture by Jeremias Altmann

PATH of SOLUTION With our BEST PRACTICE EXAMPLE for science based decision making.

Space Traffic Reports for Orbital Management **STROM**



AGMENTA

PAFFIC REPORTS FOR ORBITA

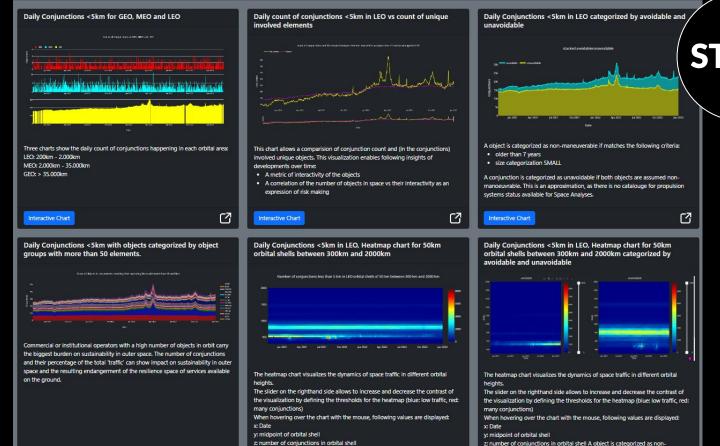
AD

ASTR

IMPRESSIVE SPACE ANALYSES

co-funded by the ESA GSTP programme

S.T.R.O.M. DASHBOARD Home Charts * Manual



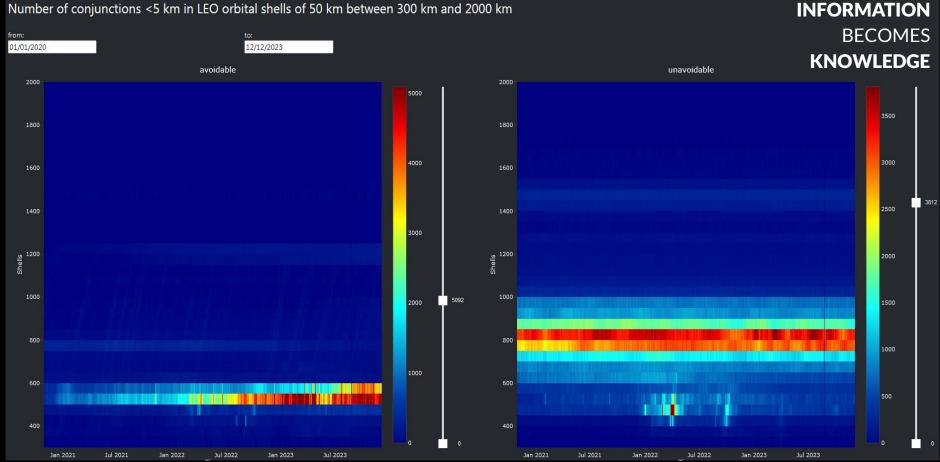
- - maneuverable if matches the following criteria:
 - older than 7 years
 - size categorization SMALL
 - A conjunction is categorized as unavoidable if both objects are assumed non-

STEP 1 DASHBOARD

DATA BECOMES INFORMATION

S.T.R.O.M. DASHBOARD Home Charts - Manual

Number of conjunctions <5 km in LEO orbital shells of 50 km between 300 km and 2000 km







STEP 2 Spacef(l)ight VR

Impressive Company & Space Analyses Visuals by Josef P. Wagner

Exhibitions in Brussels, Darmstadt, Danzig and Vienna at EDA, ESA/ESOC, DEFIS, ESPI, WIA Europe, POLSA and UNOOSA.

> KNOWLEDGE BECOMES a STORY



23.09.2023 05:38:50 UTC SPD: 26286 km/h ALT: 913 km

"THANK YOU for feeling the APOCALYPSE"



STEP 3 LOCKED & LOADED

PARADOXICAL INTERVENTION

In paradoxical intervention, you are asked to wish for or do exactly what you are afraid of.

POWERFUL PEOPLE CHANGE THE WORLD



CONCLUSION

Find your:

ANALOGIES

FITTING MEDIA

PARADOXICAL INTERVENTION

COOPERATE with STORYTELLERs & ARTISTs



"Because sometimes it needs art to make science tangible."

THANK YOU.

Presentation: Juliana Neuhuber & Ines Häufler

Panel Discussion: Juliana Neuhuber & Johanna Kivalo



THE IMPRESSIVE COMPANY