

Moon Village Association and International Moon Day Highlights

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61st LSC

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WHAT IS THE MOON VILLAGE ASSOCIATION?



The Moon Village Association (MVA) created in June 2017, to foster the implementation of the Moon Village.

MVA is Member of IAF and Observer in United Nations - COPUOS

A forum to advance development of the Moon Village involving Industry, government, space agencies, international organizations / NGOs, and the Public at large.

- > 800 INDIVIDUALS INVOLVED FROM 60 COUNTRIES:
 - 25% women
 - 24% students
 - 38% young professionals

A catalyst stimulating a virtuous cycle of investments for the development of a lunar economy



>23 INSTITUTIONAL MEMBERS
FROM 17 COUNTRIES

MOON VILLAGE IMPLEMENTATION -Working Groups/Projects-





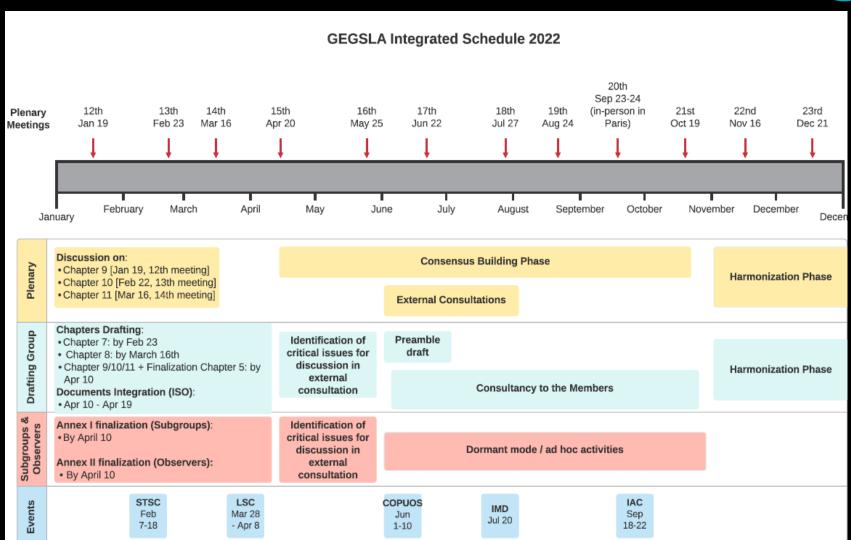
LUNAR GOVERNANCE (1/2)



- Many Lunar missions planned in future, from many countries/stakeholders will be conducted in close by locations (i.e. South Pole, orbit)
- > Lack of Coordination Mechanism could lead to harmful interference
- Need to Create confidence buildings and foster peaceful cooperation
 - GLOBAL EXPERT GROUP on SUSTAINABLE LUNAR ACTIVITIES (GEGSLA)
 - Multi stakeholders:
 - ☐ Space Agencies/Governments, Industries, Academia,
 - ☐ Civil society/Public
- DEFINE/AGREE:
 - Recommended Framework and Key Elements for Peaceful, and Sustainable Lunar Activities, this will include:
 - □ Principles
 - ☐ Key Elements (i.e. information sharing)
 - ☐ Guidelines, for implementation the key elements (i.e. interoperability, debris mitigation, safe operations, etc)

LUNAR GOVERNANCE(2/2)







Global Network

- × 49 national coordinators and 6 regional coordinators
- × Call for new National and Regional Coordinators Open
 - + Europe and Asia





5th Global Moon Village Workshop & Symposium

December 6-8, 2021 Nicosia, Cyprus







International Moon Day



Origins

- 2021 The Moon Village Association (MVA) recommends, COPUOS adopts and proposes to the UN General Assembly approval of International Moon Day.
- UN General Assembly 76th session
 9 Dec 2021 declares International Moon
 Day to be observed annually starting
 20 July 2022.





The first footprints on the Moon will be there for a million years. There is no wind to blow them away.

Image: NASA.



IMD Paradigm Shift



The International Moon Day is to be observed annually to raise awareness among the public and generate support for sustainable moon exploration and utilization. This event will foster increased global cooperation between stakeholders all around the world, including developing nations, ultimately promoting inclusivity in the next generation of lunar exploration.





IMD Objectives

Foster lunar exploration & exploitation through international cooperation

Commemorate human lunar activities



> Prepare for celebrating the International Moon Day every year all over the world

Coordinate sustaining resources to realize IMD goals & objectives



IMD Impact



Benefits

Stakeholders all over the world are invited to organize events on this date and inform MVA to increase their visibility and foster future cooperation

Goals

Serving sustainable lunar activity stakeholders to achieve optimal solutions towards a balanced approach for next generation human presence on the moon

Collaboration

An essential part of the IMD work model is to be globally inclusive by taking advantage of gig economy platforms to reach out for a more refined Lunar based knowledge

Science

Through careful & contemporary knowledge management employing modern techniques, the IMD will emerge as a platform by itself to foster new Lunar science & technology



Event Organization

Top-Down

At global level, or Regional/ Country levels through Regional/National coordinators. Large event/ Major Partners

- Bottom-Up
 - Any organization/ individual at local event. Small events in-kind resources/ Companies/ Universities, etc.
- (Requires Prequalifying & Registration at official IMD-G website)



IMD implementation

- Established/ Coordinated Network/ National/ Regional Coordinators/ Local Relay for International Events/ MVA Global/ SGAC network
- Established IMD website
- Call for International IMD Logo Competition
- Call for International Participation
- Call for International Sponsorship Packages



IMD Implementation Cont'd.

- Category Definition / IMD Event Eligibility
- Create Buzz & PR/ IMD Goals + Objectives
- Identify IMD Partners and Sponsors
- MoU with UN Establishing Framework to Support Implementation of IMD will be signed May 2022
- Informing UNOOSA/ Regular basis/ Plans/ Progress of IMD Celebrations/ link to UNOOSA Official Website



International Moon Day Celebration

• First ever IMD Celebration Event, 20 July 2022

• Theme "Lunar Governance", emphasis on Information Exchange, Safety Zones, Environmental & Space Debris Mitigation.

 Worldwide celebratory events including panel discussions, scientific interviews, and technologyoriented workshops, etc.



Thank You for Your Attention



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