

LESSONS LEARNED FROM END USERS: THE EURISY STRATEGY TO CONNECT SPACE AND SOCIETY

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United Nations/United Arab Emirates - High Level Forum: Space as a Driver for Socio-Economic Sustainable Development
DUBAI, UNITED ARAB EMIRATES, 6 - 9 NOVEMBER 2017

Palm Jumeirah - Dubai
Taken by Dubaisat-2



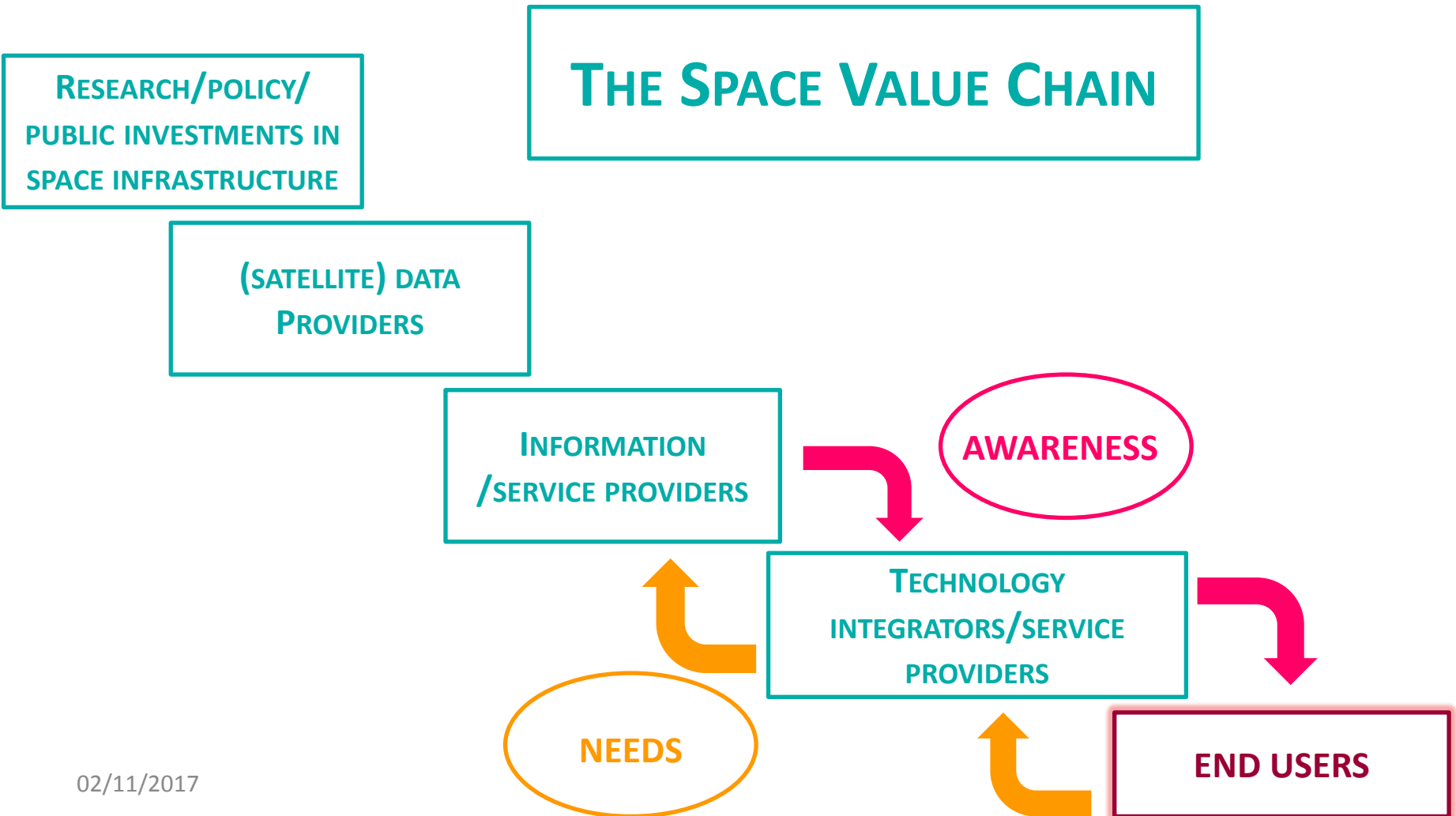
Acting collectively to bridge space and society

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Lessons learned & new ideas.

- ✓ **Why is space important for society?**
- ✓ **What are the strategies to link space activities as a driver for socio-economic development?**
- ✓ **What are the lessons learned in the thematic of space accessibility?**

1. Why is space important for Society?



**11 OCTOBER 2017
BRIXEN
BRESSANONE,
ITALY**

**SATELLITE APPLICATIONS
FOR THE**

ALPS

SEARCH AND RESCUE EDITION

**SATELLITE SERVICES FOR
FUTURE**

Eurisy Conference

HEALTH

**Belfast
27 June
2017**

**SPACE
FOR CITIES**

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SATELLITE APPLICATIONS FOR THE

ALPS

SEARCH
AND RESCUE
EDITION

THEMES

- ★ Satellite applications to support emergency call services;
- ★ Satellite applications to support Search and Rescue team coordination;
- ★ Satellite data to support mapping and geo-information services;

SATELLITE SERVICES FOR
FUTURE

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HEALTH

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TELEMONITORING | TELECARE | REMOTE & AUTONOMOUS HEALTHCARE |
INDEPENDANT LIVING | AGEING | ENVIRONMENTAL HEALTH

3 GOOD HEALTH
AND WELL-BEING



INITIAL FINDINGS

- Technology is NOT an entry barrier for the long term adoption of satellite based health services
- Satellite services can bring great benefit when integrated with existing tools & platforms
- However, changing public sector procurement policy to purchase new technology solutions can be a challenge



EURISY PROJECT ON SATELLITE APPLICATIONS
TO IMPROVE QUALITY OF LIFE IN URBAN AREAS



GOALS

- ★ Highlight **SUCCESS STORIES FROM CITIES**
- ★ Foster the **EXCHANGE OF EXPERTISE**
- ★ Identify **CHALLENGES**
- ★ Assess the **NEEDS** of local administrations
- ★ Make **RECOMMENDATIONS** to service providers, space agencies and stakeholders

2. What are the strategies to link space activities as a driver for socio-economic development?

Eurisy's Objectives:

- ★ To create new integrated networks of collaboration, beyond the traditional boundaries of the space community**
- ★ To facilitate the expression by users of their needs in a neutral and independent setting**
- ★ To make our communication more accessible to the public**
- ★ To reach out where there is an interest from a European perspective**

USER-CENTRED APPROACH



DIRECT TESTIMONIALS
EXCHANGE OF EXPERIENCE
Public administrations – SMEs - NGOs



ONLINE DATABASE OF
TESTIMONIALS

EVENTS &
CONFERENCES

PUBLICATIONS
& SURVEYS

3. What are the lessons learned in the four thematic areas of space economy, space society, space accessibility and space diplomacy?

Some barriers to the successful take-up of satellite applications by users:

- ★ **the lack of understanding in the space sector of end-user needs**
- ★ **the lack of knowledge by user communities of what satellites can provide**
- ★ **the lack of easy access to useful satellite data**
- ★ **the lack of coordinated public sector procurement policy**
- ★ **the perception by user communities that space is expensive**



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